



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Flexpoint Media Inc  
PO Box 1051  
New Albany, OH 43054

## Contract # 5264958

**Schedule Dates** 10/12/22-10/18/22  
**Advertiser** Congressional Leadership Fund (73505)  
**Agency** Flexpoint Media Inc (18944)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** CLF Est.2665 (1735560)  
**Salesperson** Monares, Barbara (3870)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 284/382/2665  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** PopulationBuyType: CPP

**Date Entered** 05/25/22  
**Last Modified** 05/25/22  
**Entered By** Alexa Schram  
**CO-OP** No  
**External #** 11680840  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$25,162.50  
**Net Total** \$142,587.50  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2022	120	\$167,750.00
<b>Grand Total:</b>	<b>120</b>	<b>\$167,750.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	5A- News-7News ON YOUR SIDE at 5AM		1	1	1	1	1			5	\$300.00	\$1,500.00	Washington (WJLA)	Daypart RT 7 NEWS ON YOUR SIDE 5A(Agency) -LPNov-2021LS	5/25/22
2.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		2	2	2	2	2			10	\$1,500.00	\$15,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 6P(Agency) -LPNov-2021LS	5/25/22
3.0	Normal Line / Access	10/12/22-10/18/22	2	:30	6:58:46P- Wheel Of Fortune		1	1	1	1	1			5	\$4,000.00	\$20,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency) -LPNov-2021LS	5/25/22
4.0	Normal Line / Access	10/12/22-10/18/22	2	:30	7:27:41P- Jeopardy		1	1	1	1	1			5	\$6,000.00	\$30,000.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency) -LPNov-2021LS	5/25/22
5.0	Normal Line / Prime Premium	10/17/22-10/17/22	2	:30	8P- ABC-The Bachelorette (Monday)		1							1	\$8,000.00	\$8,000.00	Washington (WJLA)	Daypart PT THE BACHELOR(Agency) -LPNov-2021LS	5/25/22
6.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		2	2	2	2	2			10	\$1,000.00	\$10,000.00	Washington (WJLA)	Daypart LN 7 NEWS ON YOUR SIDE @ 11P(Agency) -LPNov-2021LS	5/25/22

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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7.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			5	\$500.00	\$2,500.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency) -LPNov-2021LS	5/25/22
8.0	Normal Line / Prime	10/14/22-10/14/22	2	:30	8P- ABC-Shark Tank (Friday)						1			1	\$7,000.00	\$7,000.00	Washington (WJLA)	Daypart PT SHARK TANK(Agency) -LPNov-2021LS	5/25/22
9.0	Normal Line / Prime	10/14/22-10/14/22	2	:30	9P- ABC-20/20 (Friday)						1			1	\$6,000.00	\$6,000.00	Washington (WJLA)	Daypart PT 20/20 9P(Agency)-LPNov-2021LS	5/25/22
10.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GMA-SATURDAY(Agency) -LPNov-2021LS	5/25/22
11.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING WASH 8A(Agency)-LPNov-2021LS	5/25/22
12.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1	2	2	1	2			8	\$650.00	\$5,200.00	Washington (WJLA)	Daypart EM 7 NEWS ON YOUR SIDE 6A(Agency) -LPNov-2021LS	5/25/22

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13.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$600.00	\$600.00	Washington (WJLA)	Daypart RT GOOD MORNING AMERICA(Agency) -LPNov-2021LS	5/25/22
14.0	Normal Line / Football	10/15/22-10/15/22	2	:30	3:30P- Sports-ABC College Football Late							1		1	\$3,500.00	\$3,500.00	Washington (WJLA)	Daypart RT ABC COLLEGE FOOTBALL(Agency) -LPNov-2021LS	5/25/22
15.0	Normal Line / Football	10/15/22-10/15/22	2	:30	8P- Sports-ABC College Football Prime							1		1	\$5,000.00	\$5,000.00	Washington (WJLA)	Daypart PT ABC COLLEGE FOOTBALL PRIME(Agency) -LPNov-2021LS	5/25/22
16.0	Normal Line / SPOT	10/15/22-10/15/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT(Agency) -LPNov-2021LS	5/25/22
17.0	Normal Line / SPOT	10/16/22-10/16/22	2	:30	7A- News-7News ON YOUR SIDE Weekend at 7AM								1	1	\$400.00	\$400.00	Washington (WJLA)	Daypart RT 7NEWS ON YOUR SIDE AT 7AM(Agency)-LPNov-2021LS	5/25/22
18.0	Normal Line / SPOT	10/16/22-10/16/22	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$700.00	\$700.00	Washington (WJLA)	Daypart RT GMA-SUN(Agency) -LPNov-2021LS	5/25/22

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19.0	Normal Line / SPOT	10/16/22-10/16/22	2	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P SUN(Agency) -LPNov-2021LS	5/25/22
20.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	6:58A- ABC-Good Morning America		2	2	2	2	2			10	\$1,200.00	\$12,000.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA(Agency) -LPNov-2021LS	5/25/22
21.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	9A- Live with Kelly		2	2	2	2	2			10	\$600.00	\$6,000.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency) -LPNov-2021LS	5/25/22
22.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	10A- News-Good Morning Washington at 10a		1	1	1	1	1			5	\$400.00	\$2,000.00	Washington (WJLA)	Daypart DT GOOD MORNING WASHINGTON(Agency) -4Q22 SELL (sell)	5/25/22
23.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		2	2	2	2	2			10	\$700.00	\$7,000.00	Washington (WJLA)	Daypart DT 7 NEWS ON YOUR SIDE @ NOON(Agency) -LPNov-2021LS	5/25/22
24.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	2P- ABC-General Hospital		1	1	1	1	1			5	\$950.00	\$4,750.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency) -LPNov-2021LS	5/25/22

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25.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		2	2	2	2	2			10	\$700.00	\$7,000.00	Washington (WJLA)	Daypart EF 7 NEWS ON YOUR SIDE @ 4P(Agency) -LPNov-2021LS	5/25/22
26.0	Normal Line / SPOT	10/12/22-10/18/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		2	2	2	2	2			10	\$1,000.00	\$10,000.00	Washington (WJLA)	Daypart EN 7 NEWS ON YOUR SIDE @ 5P(Agency) -LPNov-2021LS	5/25/22

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